

NEWS

Lagardère Travel Retail France opens its 2nd Nespresso shop in a Parisian railway station

Paris, December 21st, 2018 – The partnership between Lagardère Travel Retail and Nespresso is bearing fruit. After the opening at Paris Saint-Lazare train station last April, a second shop has opened at Paris-Montparnasse in December 2018.

"The opportunity of a partnership between Nespresso and Lagardère & Connexions came naturally at the start of the magnificent renovation program at Paris Montparnasse train station. Combining the expertise of both partners enabled us to create this venture which came to life on December 4th. Located near the TGV platforms, this new concept offers a tasting area alongside the best of what Nespresso has to offer. The customer is the center of all the attention of the staff who has been perfectly trained on the various "crus" available. This opening is only the starting point of a partnership that will be pursued at Paris Gare de Lyon and Lille Flanders train stations. We would like to congratulate the teams of Nespresso and Lagardère Travel Retail who have done wonders to achieve this, as well as to Gares & Connexions and Altarea who have entrusted us with this project", said Patrice Comptour, CEO of Lagardère & Connexions.

It all starts with coffee

This is the challenge that Nespresso has set for itself to entice its clients to come and have a coffee while discovering a unique customer experience. Clients and coffee lovers alike have the pleasure of discovering the new retail concept that reasserts the coffee expertise of the brand. The values of freedom, independence, expertise and interactions come to life in this new 68 sqm point of sale through sales stations, wall displays for machines and accessories, a recycling area, as well as a pick-up area for those who have ordered online.

Nespresso Montparnasse is open Monday through Friday from 7am to 8:30pm; Saturdays from 7am to 8pm; Sundays & bank holidays from 7:30am to 8:30pm.