

## PRESS RELEASE

### Paradies Lagardère makes key appointment in business development team

*Atlanta, September 18th* – Paradies Lagardère, the travel retail and restaurateur leader in North America, announced that Pam Brown has joined the company as Vice President, Business Development. Pam will report to Executive Vice President Gerry Savaria. In her role on the business development team, Pamela will lead the company's development efforts with several existing airport partners, as well as liaise with growth-potential airports.

*"As Paradies Lagardère continues to successfully grow its travel retail and restaurant business in airports throughout North America, we will look to industry leaders such as Pam Brown to help with these efforts,"* said Gerry Savaria, Executive Vice President, Paradies Lagardère. *"We're pleased that Pam is becoming a member of our team. Her reputation for building strong, win-win relationships, as well as her ability to drive results is second to none in our industry."*

A proven leader, with more than 20 years of travel and airport experience, including roles at Santa Barbara (SBA) and Portland International (PDX) Airports, Pam recently led the Business Development team for SP+ Airport Services (formerly Standard Parking Corporation). Throughout her career, Pam has also been involved with industry associations such as ACI, AAAE and AMAC, and she is also a founding board member of Capital Sisters International, a non-profit micro-finance organization dedicated to advancing the economic empowerment of women through entrepreneurship.





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#### ABOUT LAGARDERE TRAVEL RETAIL

One of the four divisions of the Lagardère group, Lagardère Travel Retail is a pioneering global leader in the travel retail industry. Operating 4,400 stores across Travel Essentials, Duty Free & Fashion and Foodservice in airports, railway stations and other concessions in 34 countries worldwide, Lagardère Travel Retail generates €4.5 bn sales (managed 100%).

Lagardère Travel Retail has a unique holistic approach aimed at exceeding travelers' expectations throughout their journey, and optimizing landlords' assets and partners' brands.

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