

## PRESS RELEASE

### SHINSEI OPENING AT DALLAS FORT WORTH INTERNATIONAL AIRPORT

Atlanta, July 27th, 2018 – Paradies Lagardère, the travel retail and restaurateur leader in North America, today announced that Shinsei at Dallas Fort Worth International Airport (DFW), Terminal D, Gate D31, is now open. The fourth Paradies Lagardère dining concept to open at DFW, Shinsei, a local favorite, will introduce its energetic and fun Asian-inspired menu to visitors to Dallas and Fort Worth.

More than 10 years ago, chefs Lynae Fearing and Tracy Rathbun took over an existing restaurant space with their vision of Pan Asian cuisine – Shinsei (pronounced shin-say). Shinsei, a Japanese word representing "pure," "rebirth" and "transformation," is an apt description for the restaurant's menu offerings, its second location at DFW, and the evolution of dining choices for travelers at the airport.



"Paradies Lagardère partners with popular concepts to bring the familiar quality, taste and atmosphere of a favorite local restaurant into an airport. Shinsei's exciting and eclectic food and cocktail menu, and soothing, sophisticated vibe reflected in the restaurant's space and décor will appeal to travelers. We're thrilled to have the opportunity to bring Shinsei to DFW," said Cassie Nelson, vice president of operations, Food and Beverage, Paradies Lagardère

*"We are so excited to expand the Shinsei brand into DFW airport; this is an incredible opportunity," said Lynae Fearing and Tracy Rathbun, founders, Shinsei. "Shinsei has become a Dallas institution, and it will be great to be able to enjoy that when traveling in and out of DFW airport. What a great place to get fresh and healthy cuisine when you're traveling!"*

Additional details:

- Shinsei will serve breakfast, lunch and dinner at DFW. Travelers with early flights will find delicious options such as the Chicken Sausage Breakfast Wrap, with chicken apple sausage, fried rice, vegetables, and scallions, along with Avocado Toast and Steel Cut Oatmeal.
- The dinner and lunch menu at Shinsei shines with menu selections from and inspired by the street location. Delicious Pan-Asian inspired dining options will include sushi such as the Lover's Roll with salmon, cucumber, mango, cilantro, and jalapeño. The Shinsei Sashimi, with yellowtail albacore, jalapeño, and avocado will also be served. Entrees will feature the Shrimp Dumplings with steamed, spicy lemongrass and dipping sauce, and Bento Boxes with fish, beef and vegetables, served with Yama's house salad, steamed rice, and choice of a Spicy Tuna, California or Cucumber Roll.
- Travelers wanting a cocktail will find a variety of Sake selections, as well as wine, beer and craft cocktails such as the Blood Orange Margarita with el jimador reposado tequila, blood orange purée, and fresh lime juice.

High-end restaurants, quick-serve restaurants, bars and coffee shops are all a part of Paradies Lagardère's Food and Beverage concepts. Brands have been tailored to entice travelers with the same familiar quality, variety, taste, and atmosphere as their favorite "at home" dining spots, while maintaining the highest levels of quality and service.

Paradies Lagardère was recently recognized for excellence in Food and Beverage. The USA Today 10Best Reader's Choice Awards recognized Long Beach Airport, where we manage the full restaurant program, as its Best Airport for Dining in 2016 and 2017. Second Bar + Kitchen, at Austin-Bergstrom International Airport, also earned a spot in the top three for the 2018 USA Today 10Best Reader's Choice Awards for Best Airport Bar and Best Airport Bar Atmosphere. Paradies Lagardère's headquarters is in Atlanta, Ga., with an office in Toronto, Ontario.



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#### ABOUT LAGARDERE TRAVEL RETAIL

One of the four divisions of the Lagardère group, Lagardère Travel Retail is a pioneering global leader in the travel retail industry. Operating 4,400 stores across Travel Essentials, Duty Free & Fashion and Foodservice in airports, railway stations and other concessions in 34 countries worldwide, Lagardère Travel Retail generates €4.5 bn sales (managed 100%).

Lagardère Travel Retail has a unique holistic approach aimed at exceeding travelers' expectations throughout their journey, and optimizing landlords' assets and partners' brands.

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**Contact:** Vanessa Miremont, B2B Communication Manager • [v.miremont@lagardere-tr.com](mailto:v.miremont@lagardere-tr.com) • +33 6 18 09 41 31

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